



ZENITH

ADVISORY GROUP

FEDERAL SUPPLY & DISTRIBUTION

CAPABILITY STATEMENT

Abdullah Omar, Founder & Principal

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Denver, Colorado

COMPANY OVERVIEW

Zenith Advisory Group is a Colorado-based federal supply and distribution company. We resell quality commercial products — IT hardware, office supplies and furniture, medical and janitorial consumables, paper goods, and industrial MRO items — to federal agencies, fulfilling awarded purchase orders through an asset-light, drop-ship distributor network for fast, compliant delivery.

CORE COMPETENCIES

- Federal product reselling & drop-ship fulfillment
- IT hardware, peripherals & ADP supplies (PSC 7025, 7045)
- Office supplies, furniture & equipment (PSC 7510, 7110)
- Medical & surgical consumables for VA/DoD (PSC 6515, 6510)
- Janitorial, sanitation & facility paper goods (PSC 7920, 7930, 8540)
- Industrial / MRO fasteners & hardware (PSC 5305-5310)
- Compliant sourcing (TAA / Buy American), quoting & timely delivery

DIFFERENTIATORS

- **Responsive & local.** Headquartered in the Denver metro — minutes from the Denver Federal Center and the Aurora VA — for fast turnaround and relationship-driven service.
- **Asset-light & reliable.** Back-to-back purchase orders and a vetted multi-distributor network lock pricing and protect on-time delivery.
- **Operationally disciplined.** Founder-led by an MBA with a record of accelerating delivery timelines up to 80% and managing \$1B+ in operations.
- **Diversified catalog.** 13 product NAICS codes spanning IT, medical, janitorial, paper, furniture, and MRO reduce single-category risk.

PAST PERFORMANCE & EXPERIENCE

Zenith is a newly established federal vendor. Its founder brings directly transferable experience in contract-style lifecycle management, vendor/supplier coordination, compliance, and on-time delivery:

- **Contract & deliverable management:** At Aeris Insight, administers the full lifecycle of 40+ deliverable-based engagements annually under strict deadlines and compliance tracking, including facilitating the annual BGP assessment for numerous CDFIs — a federally-related compliance task — while cutting delivery timelines up to one month and accelerating a core fulfillment process ~80%.
- **Vendor & supplier coordination:** At Capital Impact Partners, led enterprise vendor onboarding and a platform rollout supporting \$1B+ in transaction volume, managing supplier relationships, compliance reporting, and delivery risk across stakeholders.
- **Sourcing & government stakeholders:** At Foothills Regional Housing, coordinated procurement and financing across legal teams, lenders, and government entities, delivering cost efficiency through competitive sourcing and due diligence.

COMPANY DATA

CAGE Code	204D5
UEI	W8JMKNW5RPZ3
Business type	Small Business; pursuing SDB / 8(a)
Founded	April 2026 (CO LLC)

NAICS CODES

423430 Computers	423690 Electronics
423620 Appliances	423420 Office equip.
424120 Office supplies	423210 Furniture
423440 Commercial	423990 Durable goods
423450 Medical	423850 Janitorial
424130 Paper goods	423840 MRO supplies
423830 Machinery	

CAGE 204D5

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Small Business

Denver, Colorado